



**FOR
IMMEDIATE RELEASE**

**STOXX FURTHER EXPANDS ITS STRATEGY INDEX SERIES
WITH SUPERSECTOR SHORT INDEXES**

ZURICH (October 2, 2007) — STOXX Ltd., the leading European index provider, today launched 18 new sector indexes that will replicate a short investment strategy. The new indexes are based on the Dow Jones STOXX 600 Supersector Indexes, which represent the largest European companies in each of the 18 Supersectors defined by the Industry Classification Benchmark (ICB). The Dow Jones STOXX 600 Supersector Short Indexes are designed to underlie financial products such as exchange traded funds and structured products.

The Dow Jones STOXX 600 Supersector Short Indexes are linked to the daily performance of the Dow Jones STOXX 600 Supersector Indexes in an inverse way – a negative performance of a Dow Jones STOXX 600 Supersector Index results in a positive performance of its respective Dow Jones STOXX 600 Supersector Short Index, and vice versa. The cost of dividends and the benefit of earning interest are also taken into account in the index calculation.

The Dow Jones STOXX 600 Supersector Short indexes are calculated in Euro. Daily historical index values of the Dow Jones STOXX 600 Supersector Short indexes are available back to December 31, 1991.

The Dow Jones STOXX strategy index series includes the Dow Jones STOXX 600 Supersector Short indexes, Dow Jones EURO STOXX 50 Leveraged Index, Dow Jones EURO STOXX 50 Short Index, Dow Jones EURO STOXX 50 BuyWrite Index and the VSTOXX and is designed to track enhanced investment strategies.

For further information on the Dow Jones STOXX 600 Supersector Short indexes please visit www.stoxx.com.

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